

**William Schneider  
AISM  
Judge of Awards**



William A. Schneider, AISM, OPAM, PSA-MP, works in oil and pastel.

His skills were honed during eight years at the American Academy of Art's Saturday Program in Chicago where he studied figure drawing and pastel with Bill Parks and oil painting with Ted Smuskiewicz. He continued his education through workshops with many of today's masters like Carolyn Anderson, Dan Gerhartz, and Richard Schmid. He learned his advanced pastel techniques in studies with Harley Brown.

William's paintings have been featured in numerous magazine articles and several books. His work has received awards in exhibitions including: Academic Artists, American Impressionist Society, Oil Painters of America, Portrait Society of America, and The International Association of Pastel Societies.

**Designations:**

American Impressionist Society Master  
Oil Painters of America Master Signature  
Pastel Society of America Master Pastelist  
International Association of Pastel Societies both "Master's Circle" and "Eminent Pastelist".

**Enroll in a workshop with Bill!  
Tuesday-Wednesday, October 20-21  
"Loosen Up!"**

This workshop will turbo-charge your understanding of drawing, value, color temperature, edge control and above all else – how to loosen up! This two-day oil and pastel workshop is for advanced beginners or higher. You will learn:

- Power through suggestion
- One simple technique to create sparkling color
- How to avoid "unpleasant detail"
- Edge control
- How to simplify color harmony
- The key to turning the form with temperature
- A technique to create Fechin's broken edge effects

Enrollment is limited to a maximum of 12 students.  
AIS Members \$350.



**Over \$70,000 in Awards!**

Best of Show.....	\$ 12,000
Second Place.....	\$ 8,000
Third Place .....	\$ 4,000
William Schultz Award for Oils.....	\$ 1,000
Dickinson Signature Award .....	\$ 1,000
Marjorie L. Bradley Memorial Award of Excellence .....	\$ 1,000
Ney Founders Award for Masters .....	\$ 1,000
Award of Excellence for Water Media.....	\$ 1,000
Award of Excellence for Pastel.....	\$ 1,000
Southwest Art Award of Excellence.....	\$ 3,380
American Art Collector Award of Excellence.....	\$ 3,400
Fine Art Connoisseur Award of Excellence.....	\$ 3,995

**Plus approximately \$20,000 in Merchandise and Cash  
Awards including Artists Choice Award**

**AIS** American  
Impressionist  
Society  
PO Box 27818  
Omaha, NE 68127



**21ST ANNUAL NATIONAL JURIED EXHIBITION  
OCTOBER 22, 2020 - NOVEMBER 21, 2020**

**PROSPECTUS**



**"ALLEGRO" OIL ON LINEN**

**William Schneider AISM  
Judge of Awards**

**Hosted by:**

**Illume Gallery of Fine Art  
St. George, Utah  
www.illumegalleryoffineart.com**



## OUR GOAL:

*"To promote the appreciation of American Impressionism through exhibitions, workshops, educational, programs and other media."*

Membership is open to American Impressionist artists who are legal US residents or anyone wishing to support American Impressionism. Founded in 1998, AIS is a 501 (c) 3 nonprofit organization.

## ELIGIBILITY/REQUIREMENTS:

**PLEASE READ CAREFULLY AND FOLLOW INSTRUCTIONS COMPLETELY AND ACCURATELY. THERE CAN BE NO EXCEPTIONS**

**MEMBERSHIP:** Must be a current (or new) paid member of AIS and must be a legal US resident to be eligible to enter the exhibition. 2020 membership dues of \$60 must be paid prior to entering. If dues are not paid prior to the entry deadline, entry will be disqualified. If you are not sure if you have paid dues, log in to your profile on the AIS website or email [aisdirector1@gmail.com](mailto:aisdirector1@gmail.com). To join, visit [www.americanimpressionistsociety.org](http://www.americanimpressionistsociety.org).

**MEDIUM:** Oil, Pastel, Acrylic, Watercolor or Gouache. No mixed media, photography, digital or any other media. No digitally manipulated work, painted giclee prints or any other type of reproductions, no manipulated or painted over photos. Any artist whose work is determined to be in violation of this rule will be disqualified, will forfeit any awards received and will be banned from any and all AIS exhibitions for the following three years.

**WORK REQUIREMENTS:** Work must be original in concept and execution, impressionistic in style, and must have been completed within the last three years. Work done in ANY class and/or under the guidance of an instructor is not eligible for entry.

Work painted from reference photos must be created from the artist's own photographs, not from any other photo source, copyrighted or not. Entries must not violate any copyrights. Entries may not have been exhibited in any previous AIS show. Work that was entered but not accepted into previous AIS shows may be entered again as long as they meet the above requirements.

**SIZE & QTY:** Maximum size (excluding frame) is 900 square inches, with the maximum length on the longest side of 36 inches (example: 24 x 36= 864, 30 x 30=900). Two paintings may be submitted. Maximum of one painting per artist may be accepted into the show.

**FRAMING:** Work must be suitably framed in a fine art gallery-quality wood frame, wired and ready for hanging. No metal frames, gallery wrap canvases or sawtooth hangers. Floater frames are acceptable. Unsuitable or damaged framing will disqualify. Repair or replacement of frame is financial responsibility of artist. AIS and Illume Gallery are not responsible for damage caused by works framed with glass. Plexiglass is recommended.

**LIABILITY & AGREEMENT:** All entries will be made at the risk of the entrant. Care and caution will be exercised in the handling of all art work however neither AIS nor Illume Gallery may be held responsible for loss or damage, no matter what the cause. Artists are responsible for insuring their work at all times - during transit and while they are on the Illume Gallery premises. Digital images are assumed to be accurate representations of the entrant's original artworks. Artwork that differs markedly from the submitted image will be disqualified. The artist retains copyright to his/her image(s), however, by submitting to this show, artist agrees to AIS's use of the images for publicity (including future AIS event promotion) and archival purposes. Artist agrees to abide by all rules in this prospectus. Submission of entries and entry fee, which is non-refundable, constitute agreement with all conditions set forth in this prospectus.

**SALES COMMISSION:** Artist 60%, Illume Gallery 40%. All work MUST be for sale and must be priced according

to your standard pricing. (Paintings that do not reflect the artist's current pricing structure may be disqualified.) **No price changes will be accepted once you have submitted your entry-please double check your entries for accuracy of information.** No NFS or POR. An artist who withdraws an entry after acceptance into the exhibition shall not be eligible to enter any AIS exhibition for the two succeeding years. Any accepted work which is presold MUST be included in the show. Presales MUST be completed through Illume Gallery. Sales commission applies.

**ENTRY FEE:** \$48 for one painting or \$58 for two paintings to be paid with credit card on Juried Art Services website. Entry fees are nonrefundable whether your paintings are juried into the exhibition or not.

**ONLINE ENTRY ONLY:** All entries must be submitted online at [www.juriedartservices.com](http://www.juriedartservices.com).

**ADVERTISING:** Our Publication Sponsors, Southwest Art, American Art Collector, Fine Art Connoisseur/Plein Air Magazine will offer all AIS members special group advertising rates for October issues. Participation is encouraged and recommended.

## 2020 AIS SHOW CALENDAR

Exhibition begins October 22 and ends November 21, 2020

No exceptions can be made to the following dates.

**May 1 – June 8:** Digital entries accepted at [www.juriedartservices.com](http://www.juriedartservices.com)

**June 8:** Entry Deadline midnight Pacific time (PST). Due to the extremely high number of last minute entries each year, we highly recommend entering well before the final deadline to avoid possible last minute issues that can and do arise, especially if you are not familiar with using the digital entry system. If you do not have a Juried Art Services account (it's free) please set one up well before the deadline and check the image requirements and entry instructions.

**July 15:** Jury results will be emailed to entrants and made available on the AIS website.

**September 28-October 12** Artists ship accepted work to Illume Gallery of Fine Art. Artists must provide a prepaid return shipping label. Paintings will be returned in the same box as sent. MasterPak and Airfloat Systems are recommended. An additional fee of \$35 will be assessed for artists not using these types of boxes. Include a check payable to Illume Gallery if not using recommended boxes. The fee is waived if using MasterPak or Airfloat.

### Monday, October 12:

Last day for accepted works to arrive at Illume Gallery.

### Tuesday, October 20 and Wednesday, October 21:

Workshop with William Schneider AISM

### Thursday, October 22:

AIS Opening Reception & Awards Presentation

### Friday, October 23:

Panel Discussion, Demos and Critiques

### Saturday, October 24:

Paint Out and Wet Wall Competition and Sale

### Saturday, November 21:

Last day of exhibition

### By December 21:

Unsold work shipped back to artists. Hand delivered works must be picked up by December 21 with arrangements with Illume Gallery.

## QUESTIONS?

Liz Ahrens, Executive Director  
[aisdirector1@gmail.com](mailto:aisdirector1@gmail.com) or 231-881-7685

**American Impressionist Society Inc.**  
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